



Pink Balloon
DIGITAL

Price List





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SOCIAL MEDIA PACKAGES

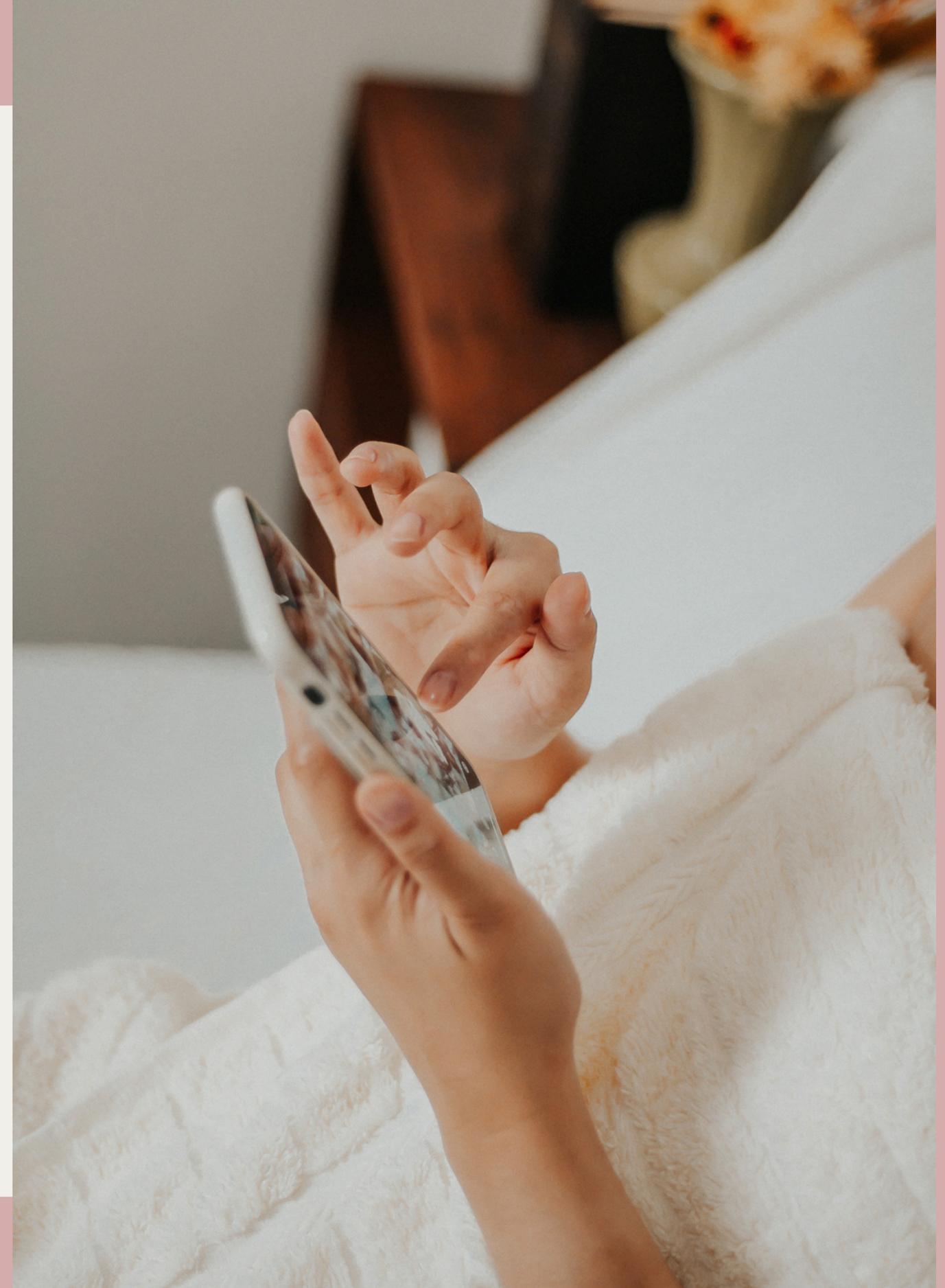
Facebook & Instagram Paid Ads

Full Social Media Campaign Management

This package includes:

- Ad Creatives and Content creation
- Either a Lead Generation Campaign or Conversion Campaign or Brand Awareness Campaign.
- **2 sets of Ad Designs**
- **2 sets of Ad Copy**
- Includes budget to run a 30-day campaign.
- Includes Set up fee
- Monthly Reporting
- Monthly Ad Optimization

From R3300 p/m



Social Media Content Management

Facebook & Instagram

This Package Includes:

3 Weekly Posts

1 Story Post Per Week

Post Scheduling

Keep Audience Engaged

Monthly Content Plan

R1,350 p/m





Facebook & Instagram Page Setup

R800 Facebook and Instagram

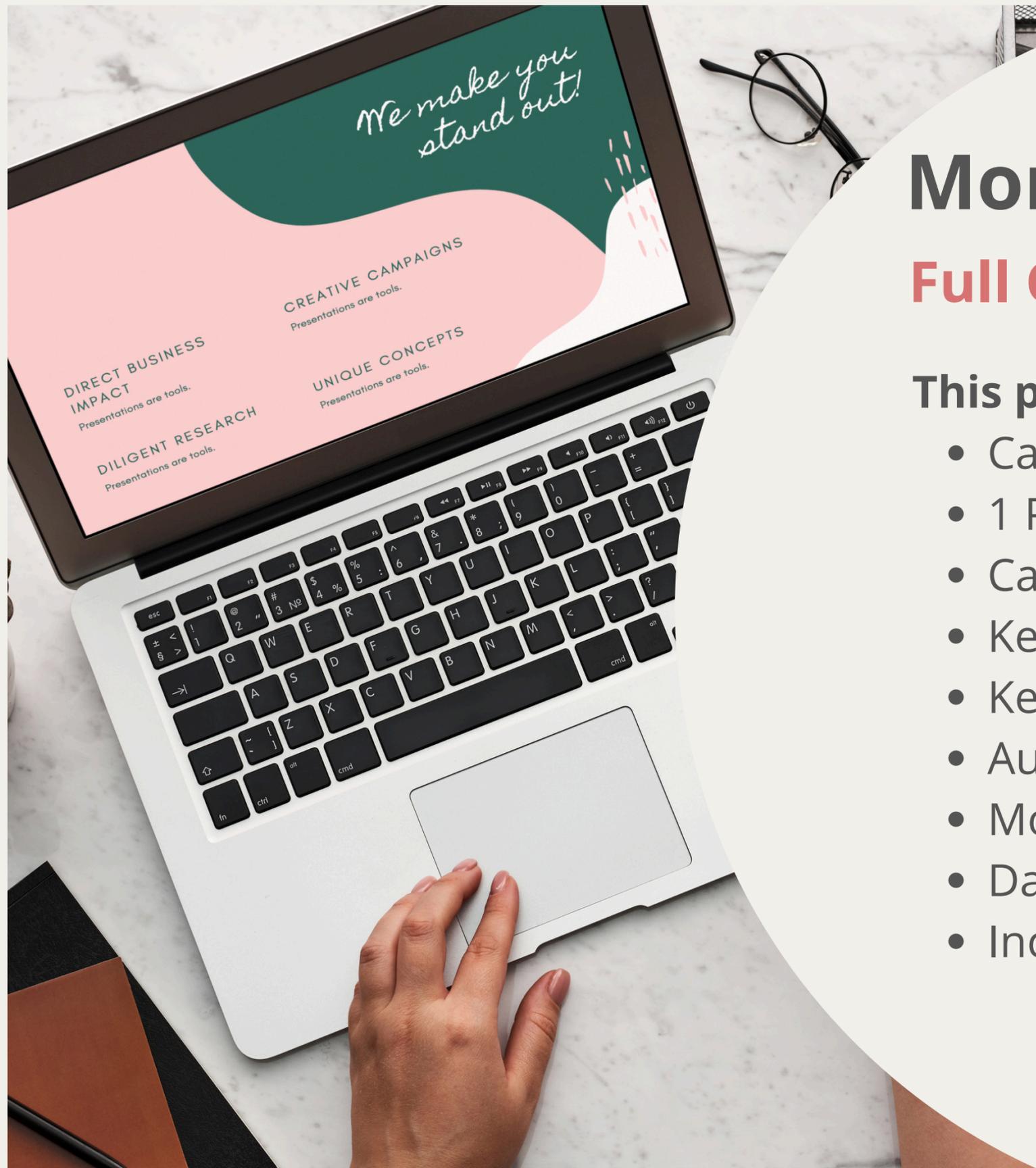
R600 Facebook Only

This package includes:

- Setup Social Media Page/s
- Design Profile Pic and Cover Photo
- Set up - Info
- Initial Advertising to create Page Presence
- Invite followers



GOOGLE PACKAGES



Monthly Google AD Campaign

Full Google Ad Campaign Management

This package includes:

- Campaign set up and Management
- 1 Paid advertising Campaign.
- Campaign setup.
- Keyword research.
- Keyword bidding.
- Audience Targeting.
- Month End Report
- Daily campaign management and optimisation.
- Includes Ad Budget for 30 Days

From R3,500 p/m



Google My Business Setup

Claim and Optimize Google My Business Page

This package includes:

- Set Up
- Claim ownership of Google My Business (GMB) account
- Optimize account for local SEO and Google Maps
- Adding in Business Information
- Adding in Logo, Website Info, Contact Details, Company Images

R800 Once-Off



WEBSITE PACKAGES

Landing Page Design (One Page Website)



This package includes:

Includes Copywriting & Contact form

Phone and laptop-compatible

Technical Support on Website for 3 Initial months after launch

Go Live Process

From R2000

Or

From R415.00 p/m over 6 months

MONTHLY HOSTING R170p/m – Includes up to 15 email accounts

Website Design & Development

3 Pages

- Includes Copywriting & Contact form
- Phone and laptop-compatible
- Technical Support on Website for 3 Initial months after launch.
- Go Live Process

From R3,950

or

From R800 p/m over 6 months

4 - 5 Page

- Includes Copywriting & Contact form
- Phone and laptop-compatible
- Technical Support on Website for 3 Initial months after launch.
- Go Live Process

From R4,950

or

From R1030 p/m over 6 months

MONTHLY HOSTING R170p/m – Includes up to 15 email accounts

E-Commerce Web Development

4-5 Pages (up to 50 products)

- Includes Content & Contact form
- Phone and laptop-compatible
- Payment Gateway Integration*
- User Acceptance Testing
- Loading product info
- Popi Compliancy
- Go Live Process

From R6,500

or

From R1,345 p/m over 6 months

4-5 Pages (up to 100 products)

- Includes Content & Contact form
- Phone and laptop-compatible
- Payment Gateway Integration*
- Website Maintenance
- Loading product info
- Popi Compliancy
- Go Live Process

From R7,500

or

From R1,555 p/m over 6 months

*Service to be discussed

MONTHLY HOSTING R170p/m – Includes up to 15 email accounts



DESIGN PACKAGES

LOGO DESIGN

5-7 Logo Option (2 Revisions)
1 Final Logo
From R1,200



All Designs also provided in Black, White and with Transparent Background in 2 desirable sizes



BUSINESS DESIGN

Logo, Email Signature & Letter Head

**3-4 Business Design Options (2 Revisions)
1 Full Final Business Design.**

From R2000

Image Ad Design Services

3 Ad Designs (2 Revisions)

From R950

5 Ad Designs (2 Revisions)

From R1550

All designs will be provided in 3 desirable sizes.





Video Ad Design Services

Video Ad Design

(1 x 1min Video & 1 x 15 second Video)

From R2000

All Video Designs are created using Stock Images and Videos.
All Video Designs will be provided in 3 desirable sizes.



THANK YOU


Pink Balloon
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